

Air India walks the extra mile for its Flying Returns Members; benefits extended till March 2023

- ***Extension to benefit 3.3 million flyers***

New Delhi, 21st September, 2022: Air India's Flying Returns, India's first frequent flyer programme, has extended the validity of flying returns (FR) points, tier status and member status, and associated benefits till March 31, 2023. Air India has been extending the validity for its 3.3 million strong members since March 31, 2020 so that frequent flyers, who may have postponed their travel plans due to COVID, can still avail the wide range of benefits.

Under Flying Returns, travellers can earn FR points with Air India and 25 Star Alliance partner airlines and redeem them for award tickets to the destination of their choice. In addition, customers can earn bonus FR points when ticketing through Air India website & Mobile App.

Air India's privileged Tier members such as The Maharajah Club (TMC), Golden Edge Club (GEC), and Silver Edge Club (SEC) will also continue to avail the benefits and privileges (including Domestic Upgrade Vouchers) associated with these exclusive clubs till March 31, 2023.

Mr. Rajesh Dogra, Chief Customer Experience Officer & Global Head- Airport Operations, Air India, said, *"In the Covid induced pandemic, our customers couldn't utilize our services in the last 2 years. As travel plans return to normal, our valued customers are resuming their journeys across the globe. They are our top priority and we continue to support our loyal Air India community by extending benefits under Flying Returns programme till March, 2023."*

For more information, please visit www.airindia.in

About Air India:

Founded by the legendary JRD Tata, Air India pioneered India's aviation sector. Since its first flight on October 15, 1932, Air India has an extensive domestic network and has spread its wings beyond to become a major international airline with a network across USA, Canada, UK, Europe, Far-East, South-East Asia, Australia and the Gulf. Air India is a member of Star Alliance, the largest global airline consortium. After 69 years as a Government-owned enterprise, Air India and Air India Express were welcomed back into the Tata group in January 2022. The present management at Air India is driving the five-year transformation roadmap under the aegis of **Vihaan.AI** to establish itself as a world-class global airline with an Indian heart.

Vihaan.AI, derived from the Sanskrit for "Dawn of a New Era", is Air India's five-year transformational roadmap. Supported by five pillars, multiple workstreams and spanning three phases over five years, Vihaan.AI will see dramatic growth in Air India's network and fleet, a completely revamped product and customer proposition, and much-improved reliability. The airline will also take a leadership position in technology, sustainability and innovation, while aggressively investing in the best industry



talent. Vihaan.AI is aimed at putting Air India on a path to sustained growth, profitability and market leadership, and restoring the airline to the heights of global aviation.

About the Tata Group:

Founded by Jamsetji Tata in 1868, the Tata group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. The group operates in more than 100 countries across six continents, with a mission 'To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust'.

Tata Sons is the principal investment holding company and promoter of Tata companies. Sixty-six percent of the equity share capital of Tata Sons is held by philanthropic trusts, which support education, health, livelihood generation, and art and culture. In 2020-21, the revenue of Tata companies, taken together, was \$103 billion (INR 7.7 trillion). These companies collectively employ over 800,000 people. Each Tata company or enterprise operates independently under the guidance and supervision of its own board of directors. There are 29 publicly-listed Tata enterprises with a combined market capitalisation of \$314 billion (INR 23.4 trillion) as on December 31, 2021. Companies include Tata Consultancy Services, Tata Motors, Tata Steel, Tata Chemicals, Tata Consumer Products, Titan, Tata Capital, Tata Power, Tata Communications, Indian Hotels, Tata Digital and Tata Electronics.